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slide:ology: The Art and Science of Creating Great Presentations Posted on August 1, 2009 by Editor Review by Maria Walters When you boil any form of communication down — a conversation, an article, a book, a presentation — what it really is, is a story This is one of the guiding premises of Nancy Duarte's book, slide:ology

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slide Nancy Duarte's book, slide:ology: The Art and Science of Creating Great Presentations, focuses on effective approaches to building, polishing, and using visual aids to tell your story The book, however, is not for beginners Rather, it's for seasoned users of presentation technologies who are ...

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selling and award winning book Slide:ology The Art and Science of Creating Great Presentations, where her experience was distilled into best practices for business communicators She continues to advance new forms of presentation through partnerships with innovative forums like ...

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By Ricardo B. Salinas, Founder and Chairman, Grupo Salinas

Presentation Tips From Nancy Duarte's Slide:ology By Ricardo B Salinas, Founder and Chairman, Grupo Salinas No, it's not a mistake The title of this entry is taken from a book written by Nancy Duarte: Slide:ology, The Art and Science of Creating Great Presentations In her book, Nancy Duarte writes that a presentation is often the last

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